

Social Media-Advanced

****please note this session will be delivered in French.**

In this hands-on workshop participants will have the opportunity to improve their business Facebook pages. Learn how to import logos and photos, reach potential clients, write interesting posts and generate interest in upcoming specials or events. Facilitators will share best practices and effective strategies to get you using Facebook to its fullest potential.

Guidelines for participants taking this workshop

***** The following guidelines will ensure that you get the maximum knowledge and practical experience from this workshop. *****

- Make sure you have your power cord with you.
- Bring a computer mouse if you are not accustomed to using the mouse pad on your laptop
- Make sure your laptop is Wi-Fi compatible.
- If you have never used your laptop outside of your office or home – do test your Wi-Fi capacity in a public area such as a mall, hotel or restaurant.
- You must have a personal account on Facebook in order to create a Facebook page for your business or organization.
- Have logos, photos, videos and other documents on hand for your Facebook page by either having these items on a USB stick or in your photo and or document files of your laptop.
- If using photos with children in them – have the parents sign a consent form.
- If your laptop is acting "funny" (freezing up, going to a blue screen, signing you out without your consent, showing you inappropriate images, ect.) have your laptop checked by a technician prior to the workshop.
- Make sure your anti-viral software is up to date and actually turned on.
- Please arrive at least 20 minutes prior to start time to set up your laptop and connect to the internet.

Date: Wednesday, January 25, 2012
8:30am-9am: Set-up
9am-4:30pm: Workshop

Location: O'Regal Restaurant, Kedgwick

Cost: \$55 (HST included) per participant, lunch included

Facilitator: Michèle Brideau Consulting Ltd.

Deadline for registration is January 18, 2012.

To register or for more information, please contact Enterprise Restigouche at (506) 789-4939 or email marsha.king@ent-restigouche.ca



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